



Position Title: Intern, International Distribution & Home Entertainment

Location: Santa Monica, CA

Reporting To: Director, International Distribution

Schedule

- Available: Immediately
- Duration of Internship: One semester (2 to 3 months).
- Days & Hours: Flexible: Monday – Friday 9am to 6pm (20–29 hrs per week)

Responsibilities

- Support the International Distribution team on strategic research projects related to Miramax’s international licensing and rights management by identifying new market opportunities, and recommending solutions to capture them
 - Analyze international licensing deal terms and provide insights evolving deal structures
 - Analyze international box office trends by territory, distributor, title, genre
 - Ad hoc research as needed
- Support the Home Entertainment Marketing team on global and domestic initiatives to create additional value
 - Track and evaluate Miramax’s global DVD and Blu-ray release schedules and advise on emerging opportunities
 - Monitor consumer trends and suggest innovative new ways to promote Miramax Films on DVD, Blu-ray, VOD and EST.
 - Monitor and report on of the Miramax European home entertainment performance
 - Analyze results of retail promotions, price changes and merchandizing of Miramax films
- Provide PowerPoint and Excel presentation support for internal reviews and external sales meetings

Requirements

- Prior entertainment experience (internships included)
- Strong communicator, extremely organized, and detail oriented
- Thrives in an entrepreneurial environment and can wear many different hats as needed
- Proficient in at least one foreign language (French/ German preferred)
- Excellent presentation and analytical skills (Excel, PowerPoint)
- MBA student or graduate

Desired Skills

- Film or Marketing background
- Knowledge of key industry players and international markets
- Understanding of digital/new media distribution of content

To Apply

- Please send resume & cover letter to internships@miramax.com
- Subject line: “Intern International Distribution & Home Entertainment”